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BioSampling Systems and Ramcon A/S Announce Distribution Partnership **Monday 3rd September 2012**

LATEST NEWS

BioSampling Systems benefits from a large distribution network covering 79 countries worldwide. The partnership with Racom A/S has become an important step in building BioSampling Systems's presence in the Nordic laboratories market. As a member of the global BioSampling Systems channel partner team, Ramcon A/S will receive significant partner benefits including access to the BioSampling Systems partner webportal, comprehensive product training, dedicated sales assistance, and quality technical support. In addition, the companies will implement a joint marketing program across the target markets.

Racom A/S will be distributing the full sample management solutions of BioSampling Systems range (liquid handling automates, software, readers, accessories, consumables) solutions for pharmaceutical and biotech companies, hospitals and clinical diagnostic labs, research institutions, governments and agencies. The first partnership exhibition will be in Copenhagen at "Scanlab" tradeshow booth C2-004A. This tradeshow will take be from 25th until 27th September 2012 . They will be presenting the 3S System. The 3S Total Chain is a full-featured, simple and totally secure system for managing biological samples.

Racom A/S, who targets Life Science markets, is a modern organisation with a positive social atmosphere and with sales Managers and Product Specialist who are highly educated with a scientific background. Ramcon A/S will help extend the market reach and more effectively serve the growing demand for the BioSampling Systems storage solutions. For further information about how to become one of our partners, please contact us at +33 1 72 00 23 03 or email us at: marketing@biosamplingsystems.com



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